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Geronimo Energy Announces Rooftop Solar Installations with Slumberland Furniture

MINNEAPOLIS, October 25th, 2013– Geronimo Energy is excited to announce today the partnership and installation of solar panels with Slumberland Furniture over eight stores, one distribution warehouse, and one corporate office in the surrounding Twin Cities area. The energy produced from the panels will provide Slumberland with clean, renewable energy that will help power the stores and reduce their electricity expense.

Each of the ten, 40 kW solar installations will help Slumberland reduce its electricity usage by an average of 20% at each store. This is the equivalent weight of 815,000 pounds of CO₂ emissions annually. Slumberland Furniture continues to be a leader in environmental practices and backs that up with commitment to renewable energy for the next 25 years.

Installation on the first of panels began Thursday, September 26th, at Slumberland’s Roseville location and will be followed by the other locations including: Bloomington, Fridley, Maple Grove, Maplewood, Owatonna, Woodbury, St. Paul and Slumberland’s corporate headquarters and warehouse in Little Canada, MN. Completion on the first round of store installations is expected in early November with more installations being planned for 2014.

“Taking steps toward improving the future of our planet is really just another way we try to improve the lives of our customers. Whether providing the bed for a good night’s sleep or the energy for a nightlight, we’re here to help,” says Slumberland President Kenny Larson. “As a company, we are committed to environmentally friendly practices. Plus, by reducing our own energy costs, we can pass the benefits directly on to our customers.”

Blake Nixon, President for Geronimo Energy commented that “This is a great achievement for both parties and demonstrates the unique benefits and economic value that solar energy development can bring. Slumberland is truly a first class company to work with and has made their sustainability practices a priority.”

About Geronimo Energy

Geronimo Energy (Geronimo) is a utility-scale developer of wind and solar energy projects based in Edina, Minnesota. Having developed three operating wind farms in Minnesota, Geronimo is developing a large pipeline of wind and solar projects in various stages of development throughout the United States with a particular focus on the Midwest. Geronimo has a strategic partnership with Enel Green Power North America, giving it the credibility and capital strength necessary to deliver on projects for customers and communities. For more information about Geronimo Energy, visit them on the web at www.geronimoenergy.com.

About Slumberland Furniture

Founded in 1967 in Richfield, Minn., Slumberland began as a mattress and La-Z-Boy specialty shop whose mission has been to make people comfortable with both its products and prices. Over the past 40 years Slumberland has expanded to more than 125 stores across 12 states and is now the Midwest’s largest retailer of Sealy and Simmons Mattresses, one of America’s top sellers of La-Z-Boy upholstery, and has earned the designation of Elite Retailer from Tempur-Pedic International. The family-owned business has a deep commitment to community service, and dedicates 10% of its profits to charitable giving every year. For more information, visit www.slumberland.com.